



### THINK OF A FRESH SPRING RAIN.

- Pure botanical extracts including soy, wheat protein, and vitamin E
- Skin and hair awoken to nature's touch
- Soothes the body calms the mind
- Aromas and aesthetics working together to create a total experience
- Refreshing both physically and emotionally

### SUCCESS BY WAY OF VIA NATURE.

- Natural products stimulate strong positive response
- Inspired by the elements of nature
- Guests feel especially well cared for
- A complete line to fill any need
- Classic packaging to enhance room décor



A journey to natural beauty.

### LEAD YOUR PROPERTY TO SUCCESS.

- A complete collection of amenities, from lotions to shampoos to vanity kits
- Service and support from the premier manufacturer in the industry
- Promote your property as a natural, peaceful setting where your guests can relax
- Simple, streamlined packaging demonstrates natural, wholesome feel





## Via Nature at a glance:

- “By way of nature” communicates distinctive brand values
- Ingredients like Soy Extract give the glow of good health
- Subtle package design for wide, “unisex” appeal
- Natural products that are unnaturally luxurious

### HAIR AND BODY CARE

#### CONDITIONING SHAMPOO WITH SOY EXTRACT

1 fl. oz.  
Cleans and conditions in one step.

#### SHAMPOO WITH SOY EXTRACT

1 fl. oz.  
Cleans hair with unique soy formula.

#### CONDITIONER WITH SOY EXTRACT

1 fl. oz.  
Unique deep conditioning formula.

#### BATH GEL WITH SOY EXTRACT

1 fl. oz.  
Soy formula softens skin.

### SOAPS AND LOTIONS

#### LOTION WITH SOY EXTRACT

1.1 fl. oz.  
Moisturizes and renews skin.

#### FACIAL BAR WITH SOY EXTRACT

1 oz. Paper Wrap  
Gentle facial bar cleans and softens.

#### FACIAL BAR WITH SOY EXTRACT

1.25 oz. Contour Fold  
Gentle facial bar cleans and softens.

#### BATH WITH SOY EXTRACT

1.5 oz. Paper Wrap  
Deep-cleaning bath bar.

#### BATH WITH SOY EXTRACT

1.5 oz. in Carton  
Deep-cleaning bath bar.

### COORDINATING ACCESSORIES

#### MOUTHWASH

Alcohol-free mouthwash.

#### SHOWER CAP

Plastic shower cap in carton.

#### VANITY KIT

Cotton buds, cotton balls and emery board in carton.

#### DENTAL KIT

Toothbrush and toothpaste in carton.

#### SHAVE KIT

Shave cream and razor in carton.

#### SHOE MITT

Cloth mitt in carton.



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