



A LUXURY BRAND WITH A GREEN FOCUS.

- Appealing to the eco-conscious traveler who wants high-performing products
- Formulated with plant-based, organically grown ingredients from around the world
- Able to coordinate with almost any room décor with its simple, sophisticated packaging
- Available only to first-class and luxury properties that meet Aveda requirements

A SPA EXPERIENCE FOR EVERY GUEST.

- Create a private spa sanctuary in every guests' room
- Renew mind and body with all-natural plant essences and aromas
- Pamper guests with an array of premium quality products

Aveda products offer a commitment to the environment and provide your guests with a luxurious, private spa experience—making them want to return to your property again and again.



A BRAND BUILT ON ENVIRONMENTAL RESPONSIBILITY.

- Aveda's mission is to "strive to set an example for environmental leadership and responsibility, not just in the world of beauty, but around the world."
- Aveda creates world-class products through earth-friendly means.
- The first beauty company manufacturing with 100% certified wind power.
- Aveda is one of the largest purchasers of organic ingredients in the personal care industry.
- Aveda sets industry benchmarks for environmental packaging. They are the leader in integrating the highest possible post-consumer recycled (PCR) content into their packaging.
- Aveda, an Estée Lauder brand, can be found globally in:
 - More than 25 countries
 - Over 6,600 independent salons
 - More than 400 spas
 - 160 stores

Take care of your guests while taking care of the environment.

AVEDA
THE ART AND SCIENCE OF PURE
FLOWER AND PLANT ESSENCES



Aveda at a glance:

- A worldwide luxury brand
- An environmental leader in the industry
- High-performing, all-natural products
- Spa-quality products that pamper guests

The relationship between Aveda, the environment and their partner properties is a unique bond. Talk to your sales representative about an exclusive partnership with Aveda.

AVEDA HAIR AND BODY CARE

ROSEMARY MINT SHAMPOO

1 fl oz, 1.7 fl oz and 4 fl oz

Unique daily shampoo cools and rejuvenates, adds body without build-up. Infused with peppermint to invigorate the senses and rosemary to protect hair from environmental damage.

ROSEMARY MINT CONDITIONER

1 fl oz, 1.7 fl oz and 4 fl oz

Light conditioner adds weightless body and shine while preventing tangles and static. Rosemary and peppermint revitalize and cool the scalp.

ENERGIZING BODY CLEANSER

1 fl oz, 1.7 fl oz and 4 fl oz

Purifies skin with a refreshing blend of aloe vera, witch hazel and grapefruit seed—plus exhilarating aromas like peppermint and ylang ylang.

BOTANICAL KINETICS™ PURIFYING GEL CLEANSER

1 fl oz, 1.7 fl oz and 4 fl oz

Gentle, plant-derived cleanser foams away impurities, helps normalize skin. Enriched with camomile, lavender and anti-oxidant vitamin E.

ALL-SENSITIVE™ MOISTURIZER

1 fl oz, 1.7 fl oz and 4 fl oz

Gentle moisture replenishment helps delicate skin feel soft, smooth, comfortable. Aroma-free and blended with vitamins and plant emollients, including ten Ayurvedic herbs.

AVEDA SOAPS AND BATH SALTS

SOOTHING AQUA THERAPY

1 oz jar

Mineral-rich Dead Sea salts are combined with plant-based emollients and beneficial essences to soothe, refresh and hydrate dry, stressed skin. Transforms the bath into a spa experience.

REFRESHING BATH BAR

25 g (0.9 oz) in carton

25 g (0.9 oz) wrapped

35 g (1.25 oz) wrapped

50 g (1.75 oz) in carton

A long-lasting cleansing bar rich in plant-derived humectants, vitamins, minerals and herbal extracts. Exhilarates with pure plant and flower essences.

COORDINATING MARIETTA ACCESSORIES

MOUTHWASH

Alcohol-free mouthwash.

SHOWER CAP

Plastic shower cap in carton.

VANITY KIT

Cotton buds, cotton balls and emery board in carton.

MENDING KIT

Button, needle and variety of colored threads in carton.

SHAVE KIT

Shave cream and razor in carton.

DENTAL KIT

Toothbrush and toothpaste in carton.

SHOE MITT

Cloth mitt in carton.



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