

A brand with unique claims  
to greatness.

- Oldest soap brand in America
- Maker of the specific cologne used by George Washington (Cologne #6)
- The absolute purest ingredients from the finest sources
- A rich heritage of true American craftsmanship



Caswell-Massey



America's oldest  
brand name.



**marietta™**

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## Caswell-Massey at a glance:

- Founded 24 years before America's independence in 1776
- Literally, America's oldest consumer brand
- Favorite of presidents and celebrities

## All the ingredients for pure enjoyment

- The finest natural botanical oils
- Longer-lasting fragrances inspired by land and sea
- Formulated without animal testing

## The powerful appeal of a prestigious brand

- Award-winning packaging enhances your image and décor
- Unisex design offers universal appeal
- A large and loyal customer base
- An opportunity to make a unique statement about your own values

**CASWELL-MASSEY**



## ALMOND & ALOE

- Caswell-Massey's most popular soap
- Sweet almond oil gently cleanses skin and hair
- Aloe moisturizes and refreshes, while softening skin
- Minimalist, simple packaging complements any room decor
- Fruity, floral notes leave a light, pleasant scent
- Triple milled soap creates a deep cleansing lather and moisturizes and soothes skin leaving it soft and smooth



## TROPICS

- Inspired by the scents of a tropical island
- Natural ingredients include essences from guava, coconut and hibiscus
- Complete collection includes triple milled bath soaps, shell-shaped vanity soaps, moisturizing shampoo and conditioner and invigorating shower gel
- Colorful, uplifting packaging theme complements your guests' experience



## SANDALWOOD

- Evokes sites and smells of the Far East
- Warm, spicy scents provide an exotic getaway
- Luxurious triple milled sandalwood soaps bathe and pamper
- Fragrant shampoo and conditioner restore hair's shine and body

## ALMOND & ALOE

### HAIR AND BODY CARE

ALMOND & ALOE  
CONDITIONING SHAMPOO  
1 fl. oz. 1.5 fl. oz. 2 fl. oz.

ALMOND & ALOE SHAMPOO  
1 fl. oz. 1.5 fl. oz. 2 fl. oz.

### SOAPS AND LOTIONS

ALMOND & ALOE LOTION  
1 fl. oz. 1.5 fl. oz. 2 fl. oz.

ALMOND GLYCERIN  
1.5 oz. Cello-Wrapped

ALMOND GLYCERIN  
SHELL SHAPED  
1.5 oz. Cello-Wrapped

ALMOND GLYCERIN  
1.5 oz.

ALMOND SHELL SHAPED  
1.5 oz. Cello-Wrapped

ALMOND COLD CREAM FACIAL  
#3/4 Paper Wrap

ALMOND & ALOE CONDITIONER  
1 fl. oz. 1.5 fl. oz. 2 fl. oz.

ALMOND & ALOE SHOWER GEL  
1 fl. oz. 1.5 fl. oz. 2 fl. oz.

OATMEAL  
1 oz. Tissue Pleat

ALMOND COLD CREAM  
1 oz. 1.5 oz. 2 oz. Tissue Pleat

ALMOND COLD CREAM  
1.5 oz. Paper Wrap

ALMOND COLD CREAM  
1.5 oz. 2.8 oz. Cello Wrapped

ALMOND COLD CREAM  
1.5 oz. 2 oz. 2.8 oz.

### COORDINATING ACCESSORIES

PERSONAL CARE  
Shower Cap  
Shoe Mitt  
Shoe Sponge  
Deluxe 9" Shoe Horn  
Sewing Kit  
Vanity Kit  
Toothbrush  
Deluxe  
Emery Boards

ALMOND & ALOE  
TALC  
1.5 oz.

FRESH & MINTY  
MOUTHWASH  
1 fl. oz.

CLEAR, ALCOHOL-  
FREE MOUTHWASH  
1.5 fl. oz.

CASWELL-MASSEY  
Sewing Kit Pre-threaded  
in a Plastic Box  
Lint Remover

## SANDALWOOD

### HAIR AND BODY CARE

PANTENE® SHAMPOO  
1 fl. oz.

SANDALWOOD  
CONDITIONING SHAMPOO  
1 fl. oz. 1.5 fl. oz.

SANDALWOOD SHAMPOO  
1 fl. oz. 1.5 fl. oz.

### SOAPS AND LOTIONS

SANDALWOOD LOTION  
1 fl. oz. 1.5 fl. oz.

SANDALWOOD GLYCERIN  
1.5 oz. Cello-Wrapped

SANDALWOOD GLYCERIN  
1.5 oz. in Carton

SANDALWOOD FACIAL  
#3/4 Paper Wrap

SANDALWOOD  
1.5 oz. Paper Wrap

SANDALWOOD CONDITIONER  
1 fl. oz. 1.5 fl. oz.

SANDALWOOD SHOWER GEL  
1 fl. oz. 1.5 fl. oz.

SANDALWOOD  
1.5 oz. 2 oz. Tissue Pleat

SANDALWOOD OVAL  
1.5 oz.

SANDALWOOD ROUND  
1.5 oz. 2 oz.

SANDALWOOD  
2.8 oz. Cello-Wrapped

### COORDINATING ACCESSORIES

PERSONAL CARE  
Shower Cap  
Shoe Mitt  
Sewing Kit  
Vanity Kit  
Foaming Bath Powder

SANDALWOOD TALC  
1.5 oz.

FRESH & MINTY MOUTHWASH  
1 fl. oz. 1.5 fl. oz.

## TROPICAL

### HAIR AND BODY CARE

BLUE TOPICS  
CONDITIONING SHAMPOO  
1 fl. oz.

BLUE TOPICS CONDITIONER  
1 fl. oz.

### COORDINATING ACCESSORIES

PERSONAL CARE  
Mouthwash  
Shower Cap in an Envelope  
Shoe Mitt

GREEN RAINFOREST GEL  
1 fl. oz.

Sewing Kit in an Envelope  
Vanity Kit in an Envelope  
Shell Tray

### SOAPS AND LOTIONS

PURPLE GUAVA  
HAND & BODY LOTION  
1 fl. oz.

BLUE TROPICS  
SHELL SHAPED SOAP

GREEN RAINFOREST  
SHELL SHAPED SOAP

PURPLE GUAVA  
SHELL SHAPED SOAP

GREEN RAINFOREST  
#1.5 Paper Wrap

BLUE TROPICS  
1 oz. Tissue Pleat

PURPLE GUAVA  
1.5 oz. Tissue Pleat